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Oceanside Glasstile Unveils New Radiant Red at Coverings 2005

Lustrous Gem-Like Appearance
Adds Powerful Punch of Color for Commercial & Residential Designs;
New Nature-Inspired Terrain Series will also be Featured

ORLANDO, Fla. - May 3, 2005 – Oceanside Glasstile, the world's leading luxury glass tile manufacturer, today unveiled Red #777, the latest addition to its popular 1-inch Tessera mosaic glass tile line. Known for innovation in the design and production of hand-cast glass tiles, the company will be featuring the hot new red plus Terrain, its recently released line of glass decos and liners inspired by nature's geometry, in Booth #3222 at Coverings 2005, May 3-6 in Orlando, Florida.

Available now in showrooms, the unique and stunning new translucent red glass tile is reminiscent of the rich, ruby red in resplendent cathedral stained glass windows. Red #777's glossy finish and gem-like color offer an evocative tone and textural contrast complementing other more subdued, neutral design materials such as natural stone, cork, and wood. To achieve the rare ruby color with variation and depth Oceanside Glasstile incorporates post-industrial scrap glass into a proprietary formula.

"Red #777's almost-liquid-look allows architects and designers to create distinct moods and attitudes," said Sean Gildea, president of Oceanside Glasstile. "A true attention grabber, Red #777 easily adds a powerful punch of color in both commercial and residential treatments—such as a brilliant feature wall infusing warmth into a large commercial lobby or enlivening the heart of the home when used as a strong design accent in a kitchen backsplash."

World renowned color consultant Leatrice Eiseman, a featured speaker at Coverings 2005, as well as the author of *Colors for your Every Mood*, and head of the Eiseman Center for Color Information and Training, and the Pantone Color Institute, said, "Red is a timeless color, one that is known in all cultures as the ultimate expression of dynamism, exciting the senses when it is viewed in the context of interior surfaces. Oceanside Glasstile's Red #777 is an unmistakable classic."

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Terrain Captures Nature's Imagery

Also a leader in the design and production of relief decos in glass tile, Oceanside Glasstile will jointly feature Terrain, a series of decos and liners inspired by nature's geometry. Offering varying surface textures, Terrain includes ten unique eight-inch liners (Bloom, Canopy, Canyon, Cascade, Pebbles, Ridges, Splash, Stepping Stones, Strata and Traverse) and four coordinating two-inch decos (Bloom, Canopy, Splash, and Strata). The Splash design is also offered as a four-inch field deco in four unique patterns that can be mixed and matched.

"Terrain's exquisite patterns interpret nature's geometric designs such as flowers in full bloom, raindrops splashing into the surface of a quiet lake, a sheltering canopy of leaves or the geological still life of strata," said Gildea. "Designers, architects and homeowners alike are responding to Terrain's rich design opportunities, taking applications such as accents in bath installations, kitchen backsplashes, fireplace surrounds and pools, from beautiful to inspired."

Terrain coordinates with Oceanside Glasstile's other lines—Casa California, Haiku, Minerali, Ritual, and Tessera—and is available in 25 colors (the same color palette as Casa California), in both glossy and iridescent finishes. Many of these colors contain up to 85 percent recycled bottle glass.

About Oceanside Glasstile
Oceanside Glasstile is the world's leading glass tile manufacturer, providing unique and innovative products to the tile, architectural and design industries as well as consumer markets. Oceanside Glasstile pioneered the development of glass tile products, which it markets globally to distributors and showrooms. For more information about Oceanside Glasstile, please visit www.glasstile.com.

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