

July 5, 2017
FOR IMMEDIATE RELEASE
CARLSBAD, CA
Jennifer Dossett
Oceanside Glasstile
760-929-4030
jdossett@glasstile.com

Catch the Feels

Fall in love this summer with a new glass tile finish by Oceanside Glasstile: Textura, for the Muse Collection

Feel the summer sun shining on your face, take a deep breath and smell the cool, fresh salt air. Look out over the horizon and see the water sparkle. It's one of those perfect days at the beach, not too crowded, but busy enough to pique your interest. As you scan the beach you lock eyes with the most gorgeous person you have ever seen and flash a smile before looking away. You boldly collude with your friends playing Frisbee to throw the next one a little further, a little longer; before you know it, you are running, sprinting, and successfully falling over the person you locked eyes with. You both spend a few minutes laughing, dusting off the sand and soon hours have passed and you are now walking down a sunset painted shoreline, hand in hand, hoping the day will never end. This is summer love.

Embrace all the feels this summer with a new glass tile finish from Oceanside Glasstile: Textura. Created for the Muse Collection cast glass tile, Textura is a sparkling, textured finish that brightens mosaics, flirting and glinting in your favorite spaces. Fall in love with the possibilities of using slip resistant Textura on spa and shower floors, pool lounge ledges and dynamic entryways. Designed for maximum beauty and practicality, Textura works with existing cast glass tile patterns and colors to enhance any surface.

Thoughtfully Designed for Form and Function

Textura is the result of over six months of innovation, production and testing by the senior design team in Carlsbad, California to ensure a finish that delights the senses both aesthetically and practically. Suitable for wet walking surfaces such as pool tanning ledges and shower floors, Textura increases the coefficient of friction expanding the applications of glass tile.

Made with a custom engineering process, Textura is a finish applied to Oceanside Glasstile's clean edge, cast glass, mosaic line called the Muse Collection. Color specific glass frit is applied to Muse colors and patterns, then melted and cooled into the glass mosaics to create a cohesive, textured look. On making Textura, Oceanside Glasstile Owner and Executive Vice President Johnny Marckx explains: "The crushed glass is applied at high temperature, fusing the frit into the tile body. This produces a unique finish that can only be achieved in a hand cast process."

A Dynamic Addition to a Family of Time-tested Products

The color never fades, the integrity does not wane; glass tile designed and manufactured by Oceanside Glasstile is chosen for the most elaborate residential and commercial projects around the world to add dynamism and splendor to indoor and outdoor spaces. Oceanside Glasstile is a 25 year old team of designers, artisans, installers and glass purveyors passionate about making a positive impact on the world through design and community engagement.

Textura can be used alongside Oceanside Glasstile's complete line of glass tile mosaics for kitchen backsplashes, powder rooms, bar backsplashes or feature walls, but this new finish is designed to help designers push the limits. "I love to see Textura in contrast to other surfaces like natural stone or smooth metal. The mixing of finishes really enhances and compliments different materials. I hope designers will explore how Textura can push their tried and true mosaics to a new level, offering a new perspective on surface treatment and a subtle shifting of color." – Owner and Executive Vice President, Johnny Marckx.

Your Chance to Win

Catch all the feels this summer with new Textura tile by Oceanside Glasstile. Tickle your senses with the opportunity to win 50 square feet of any Textura blend by following us on Instagram and tagging three friends on the featured Textura Instagram posts with hashtag #OGTFeels. Contest live now through August 31! Visit [Instagram.com/oceansideglasstile](https://www.instagram.com/oceansideglasstile) to learn more.

About Oceanside Glasstile

Simply stunning. Responsibly made. Bringing joy to your journey. Founded in 1992 and headquartered in Carlsbad, California, Oceanside Glasstile is the world's leader in luxury glass manufacturing used for glass tile and art glass. Learn more about our products, sustainable practices and community involvement at [glasstile.com](https://www.glasstile.com).