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Oceanside Glasstile is Breaking the Grid! *Gain a New Perspective on Pattern Play*

Carlsbad, Calif. – July 1, 2014 -- Oceanside Glasstile gives mosaic motifs a whole new meaning with Muse and Tessera product update. While we will always love the tried and true faves, Oceanside is pursuing some fresh new looks! Building on the foundation of interlocking shapes and flowing field designs, we proudly introduce a couple new characters to the pattern party, Perspectives and Wave.

Glass tile has never seen so much customization in its offering and Oceanside Glasstile is breaking the grid when it comes to custom mosaics! “These designs shift the grout line, creating depth and dimension,” states Johnny Marckx, Executive Vice President. Cathy Aroz, Designer Extraordinaire, further elaborates, “I see the use of Perspectives and Wave in any number of applications - there is no limit. They’re such simple and classic shapes, but with a slight shift they develop a whole range of texture and play.” No medium is more inspiring than glass when it comes to playing with light and form and these sophisticated patterns are no exception.

Size DOES matter! But can smaller be better? In this case, yes! Muse 5/8” x 5/8” provides opportunities for renewed mosaic expression. With more pieces to utilize in a square foot, 289 to be exact, the go-to Oceanside Glasstile blends seem to have more movement and personality than ever before! Gradients turn into pure flowing magic, as the smaller scale allows more flexibility for any feature wall application. Don’t have a feature wall? That’s ok, this size will gladly hug your kitchen backsplash.

Oceanside Glasstile combines ease of specification and short lead-time with the perfect blend of creativity and service. Experience it for yourself at www.glasstile.com where you can utilize their ever-evolving blend tool for your instant design gratification needs.

Recycling is in the DNA of Oceanside Glasstile. Each year they melt more than 2 million pounds of post-consumer bottle glass. The result – a gem-like substance crafted into stunning glass tile. They continuously strive for improvements in energy efficiency, and maintain a closed loop manufacturing process where they re-melt all of their own glass trimmings. Manufacturing innovative products with a sustainable process is an important business value, but . . . that’s just where the fun begins. Encouraged by the leadership of the company, Oceanside Glasstile employees support all kinds of causes both near and far. Embracing social responsibility, they find joy in restoring orphanages, building schools, planting new trees and collaborating with the generation of tomorrow. Both home and commercial designs will get a dose of good vibes when they incorporate this environmentally-aware, socially-responsible product into their work-in-progress.

For more information, please see www.glasstile.com. PRservices@glasstile.com