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Oceanside Glasstile and Sustainability 2011

Carlsbad, Calif – Immediate Release - Oceanside Glasstile was founded in 1992 with a boundless spirit of innovation, a fervor for the art of glass blowing and a new vision for the tile industry—creating luxury glass tile using recycled bottle glass. As pioneers of handcrafted glass tile, today we continue to design timeless materials that preserve this true artisan lineage.

Our Mantra “from curbside to Oceanside” describes our dedication to transforming glass into expressive design materials that would otherwise end up in landfills. Moreover, our efforts to be a sustainable organization extend far beyond this fundamental product attribute. We have measurable goals that target improvements in energy reduction, elimination of waste, and green business practices.

Our company philosophy has always been centered in sustainable processes and dedication to environmental health. Today, these same values reside in all our business practices and pervade the organization. We recycle over two million pounds of post consumer bottle glass each year in our manufacturing. Along with many other initiatives that continually improve our sustainability efforts, we implemented a co-processing partnership to almost completely eliminate any of our manufacturing waste from going to a landfill. As is evident in our product and company values, we are committed to ongoing process advancements and environmental stewardship.

Annually we use more than 2 million pounds of recycled bottle glass. In 2009, we reformulated more than 20 colors, now with up to 97% recycled content. Our packaging materials also have up to 60% recycled content.

We reduced our energy consumption 20% in 2009 vs 2008, and we’re not stopping there. Our goal is to reduce energy consumption by an additional 10%.

We also embrace a holistic lifestyle that goes hand in hand with our philanthropy and wellness programs, passionately pursuing our commitments to charitable giving and human well-being. Oceanside Glasstile is fervently working toward a philanthropy goal of 24 hours per employee a year, totaling approximately 1,440 accumulated hours for 2010.

For more information, please see www.glasstile.com.